



Bundaberg
Fruit & Vegetable
Growers

MEDIA RELEASE

Friday 13th March 2020



L - R Letitia & Paul Taylor and family, Bree Grima BFGV, Jamie Hansen and family

SAVE PARADISE DAM CAMPAIGN LAUNCHES HIGHWAY BILLBOARDS

Bundaberg Fruit & Vegetable Growers' 'Save Paradise Dam' Campaign has launched three billboards on the Isis Highway, near the turnoff to Cordalba.

Bundaberg Fruit & Vegetable Growers (BFGV) Managing Director, Bree Grima, said the purpose of the billboards was to alert the broader community to the campaign to save Paradise Dam.

"We were approached by Childers cane, tree and aquaculture producer, Col Taylor, who offered us the use of the signs for free" Ms Grima said "It was too good an opportunity to turn down!".

Scott Taylor from local Billboard company, Tayco, local graphic designer Selina Ferrais from Scribbly Inc, and

local photographer Paul Beutel, all assisted in designing and installing the billboards on a very short time frame.

“Time is of the essence” Ms Grima said, “the State Government has indicated works to reduce the spillway on Paradise Dam will commence in April this year and we’re calling for more testing to be done prior to this taking place”

“The billboards on the Isis Highway are a perfect avenue to share our views with the community on the importance of Paradise Dam to the Region”

Local cane and lychee grower, Jamie Hansen, said his kids jumped at the chance to be in the photo shoot for the billboards.

“My kids are living in a household where the only thing that is talked about lately is the fate of Paradise Dam” Mr Hansen said “they were so happy to do something to help with the campaign because they’re worried about the future of the Dam just like the rest of the district is”.

“Everyone just wants to do their bit to help the campaign” Mr Hansen said.

“We’re receiving amazing support from local businesses, growers and community members in our fight to save Paradise Dam” Ms Grima said “but such a campaign is very expensive, especially with the costs associated with engaging our own independent dam expert, Dr Rizzo, to advise us on the structural issues with the dam”.

“All financial support is greatly appreciated” Ms Grima said “which is why we’ve set up a ‘Go Fund Me’ page to help locals donate”.

Anyone concerned about the future of Paradise Dam can keep up to date at www.saveparadise.com.au or <https://www.facebook.com/saveparadise4670/> or on twitter at @ParadiseDam. To donate please visit <https://www.gofundme.com/f/saving-paradise-dam>.

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